

# 69dynamics

Talent & Purpose. Delivered Digitally.

## Service Quotation & Rate Card

Web Development | Digital Marketing | Growth Infrastructure

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### 69dynamics

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Operating Hours: Mon-Sat, 9:00 AM - 7:00 PM IST

## About 69dynamics

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69dynamics is a talent-driven digital solutions studio based in Tamil Nadu, India. We combine expert craftsmanship with modern technology to deliver websites, web applications, e-commerce platforms, CRM/ERP systems, and digital marketing solutions that drive real business results.

We don't just build digital products — we engineer growth infrastructure. Every project is built with conversion optimization, SEO, performance, and scalability at its core.

### Our Technology Capabilities

- Frontend: HTML5, CSS3, JavaScript (ES6+), React.js, Next.js, Vue.js, Tailwind CSS
- Backend: Node.js, Python, Firebase Cloud Functions, Express.js, REST & GraphQL APIs
- Databases: Firebase Firestore, MongoDB, PostgreSQL, MySQL
- Hosting & Cloud: Firebase Hosting, Google Cloud Platform, AWS, Vercel, Cloudflare
- E-Commerce: Shopify, WooCommerce, Custom Platforms (69shop.in)
- CRM/ERP: Quantum Platform (proprietary), Custom Dashboards, Admin Panels
- AI & Automation: Gemini AI, OpenAI, Automated Workflows, Intelligent Chatbots
- Marketing: Google Ads, Meta Ads, SEO, Email Marketing, WhatsApp Business API
- Design: Figma, UI/UX Design, Brand Identity, Responsive Design Systems
- DevOps: CI/CD, GitHub Actions, Automated Testing, Performance Monitoring

We select the optimal technology stack for each project based on requirements, budget, scalability needs, and maintenance considerations. Our team stays current with the latest frameworks and best practices to deliver cutting-edge solutions.

## Web Development — Rate Card

All prices are in Indian Rupees (INR) and exclusive of applicable GST (18%). Final pricing depends on project scope, complexity, and specific requirements. The rates below are starting prices — custom quotes are provided after a discovery call.

Service	Pages	Starting Price	Timeline
<b>Basic SEO-Friendly Website (HTML/CSS/JS, Responsive, SEO)</b>	<b>Up to 4</b>	<b>Rs. 15,000</b>	<b>5-7 Days</b>
Business Website (Contact Forms, Analytics, Maps)	Up to 5	Rs. 25,000	7-10 Days
Portfolio / Personal Brand Site (Modern Design, Animations)	Up to 6	Rs. 20,000	7-10 Days
Landing Page + Lead Capture (High-Converting, A/B Ready)	1-2	Rs. 12,000	3-5 Days
Corporate Website (Multi-Section, CMS, Blog)	Up to 10	Rs. 40,000	10-14 Days
Multi-Page Business Suite (Funnels, CRM, Analytics, Payments)	10-20	Rs. 60,000	14-21 Days
E-Commerce Store (Custom-Built, Product Catalog, Cart, Payments)	Unlimited	Rs. 80,000	21-30 Days
Custom Web Application (SaaS, Dashboard, Portal)	Custom	Rs. 1,00,000	21-45 Days
Enterprise / Complex Platform (Multi-Module, API Integration)	Custom	Rs. 1,50,000+	30-60 Days

\* Starting at Rs. 15,000 + GST for a basic 4-page SEO-friendly website. Price varies with scope & tech stack.

## Add-On Services

Add-On	Starting Price	Notes
On-Page SEO Optimization	Rs. 8,000	Per website
Payment Gateway Integration (Razorpay, Stripe, PayU)	Rs. 12,000	One-time setup
Admin Dashboard / CMS	Rs. 8,000	Content management panel
Blog / Content System	Rs. 5,000	With categories & SEO
Email Automation Setup (Welcome series, Follow-ups)	Rs. 7,000	Up to 5 sequences
Analytics + Reporting Dashboard	Rs. 10,000	GA4 + Custom dashboards
WhatsApp Business Integration	Rs. 8,000	Click-to-chat + Auto-replies

AI Chatbot Integration	Rs. 12,000	Intelligent FAQ bot
Multi-Language Support	Rs. 8,000	Per additional language
Performance Optimization (Speed, Core Web Vitals)	Rs. 6,000	Lighthouse 90+ score
SSL Certificate + Security Audit	Rs. 3,000	Annual
Custom Domain Setup + DNS	Rs. 2,000	One-time
Social Media Integration	Rs. 4,000	Feeds, share buttons, OG tags

## Monthly Retainer Plans

Plan	Price / Month	Includes
Starter Support	Rs. 3,000/mo	Hosting, minor edits, uptime monitoring, email support
Growth Bundle	Rs. 8,000/mo	All Starter + weekly content updates, SEO monitoring, monthly report
Marketing Retainer	Rs. 15,000/mo	Google Ads management, social media (4 posts/wk), monthly analytics
Full Growth Suite	Rs. 35,000/mo	12 Reels, Google+Meta ads, content strategy, landing pages, CRM
Quantum Bundle	Rs. 9,000/mo	CRM + ERP + Automation platform (Quantum), hosting, updates. Additional features priced based on requirement.

## Digital Marketing Services

Service	Starting Price	Details
Google Ads Setup & Management	Rs. 10,000/mo	+ ad spend (min Rs. 15K/mo)
Meta (Facebook+Instagram) Ads	Rs. 10,000/mo	+ ad spend (min Rs. 10K/mo)
SEO — Full Service (On-Page + Off-Page + Technical)	Rs. 12,000/mo	3-month minimum
Content Marketing (Blog Posts + Social Media)	Rs. 8,000/mo	8 posts/mo + 4 blogs
Email Marketing Setup	Rs. 5,000	One-time + Rs. 3K/mo management
Social Media Management	Rs. 8,000/mo	4 platforms, 16 posts/mo
Video Production (Reels)	Rs. 2,000/reel	Minimum 4 per order
Brand Identity Package (Logo + Colors + Guidelines)	Rs. 15,000	One-time

## Our Process

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### 1. Discovery Call

We understand your business, goals, audience, and competitors. Duration: 30-45 minutes. No obligation.

### 2. Proposal & Scope

We deliver a clear proposal with scope, deliverables, timeline, milestones, and pricing within 24-48 hours.

### 3. Design & Development

Your project is built with regular updates. You get a staging link to review progress at each milestone.

### 4. Review & Revisions

Up to 2 rounds of revisions are included in every package. Feedback is incorporated within 24-48 hours.

### 5. Launch & Handover

We deploy your project, configure DNS/hosting, and hand over all credentials and documentation.

### 6. Training & Support

2 live training sessions + comprehensive documentation. Post-launch support as per your plan.

## Terms & Conditions

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- Payment: 50% advance to begin, 50% before launch. Monthly plans billed at the start of each cycle.
- GST: All prices are exclusive of 18% GST, charged on the invoice.
- Revisions: 2 rounds included. Additional revisions billed at Rs. 1,000/hour.
- Content: Client provides all text content, images, and brand assets. Content writing available as an add-on.
- Timeline: Starts after advance payment + content received. Delays from client side extend deadlines accordingly.
- Ownership: Client owns all deliverables upon full payment. Source code is transferred via GitHub/ZIP.
- Hosting: First year domain + hosting included in website packages over Rs. 25,000. Renewal at market rates.
- Cancellation: Non-refundable once work begins. Partial deliverables provided for any work completed.
- Validity: This rate card is valid for 90 days from the date of issue.
- Confidentiality: All client data and project details are treated as strictly confidential.

## Ready to Start Your Project?

We'd love to understand your requirements and provide a custom proposal.  
Every engagement begins with a free, no-obligation discovery call.

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[Book Your Free Discovery Call Today](#)

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